

# Artist Presentation Guidelines

Digital Sculpture – Professor: Joe Meiser

## Learning goals

- > Increased familiarity with contemporary digital sculpture.
- > Improved speaking and critical thinking skills.
- > Greater awareness of one's own artistic interests and priorities.

## Focus your presentation mainly on these topics:

From among all the projects that your artist has created, choose the five to ten individual works that interest you most, and then prepare to discuss these in depth. As you organize your presentation, you'll find it helpful to quickly analyze each work with the "Art Report" steps that we've used in class; this process will help you clarify your interpretations, and will enable you to clearly articulate your ideas during your presentation.

Discuss the conceptual focuses of the artist's work (the frequently emerging ideas, questions, objectives).

Describe the evolution of the artist's practice (how the artist's work has changed over time).

Tell how the artist produces their work. What is the artist's technical process?

## Include a discussion on these topics if you have time, and if relevant to your artist:

Idiosyncrasies: what attributes and tendencies make this artist's work distinct?

What is the *purpose* of the work?

How does the artist evaluate the success of her projects?

What is the relationship between the audience and the work?

Where does the artist display the work? Is location a significant concern for the artist?

\*Please address any additional/alternative topics that are important for conveying an understanding of your artist.

\* *Grading criteria specified on next page.*

# Artist Presentation Evaluation

DIGITAL SCULPTURE – Professor: Joe Meiser

Presenter's name: \_\_\_\_\_

Disagree Strongly DS	Disagree D	Neutral N	Agree A	Agree Strongly AS
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Spreaker brought their Powerpoint on flash disk or CD.	yes		no		
<b>Speaker's attention-getter was effective in generating interest.</b> (This could be a discussion about a particular work of art, a story about the artist that you encountered in your research, or anything else that will help arouse curiosity in your audience.)	DS	D	N	A	AS
<b>Presentation is not significantly shorter or longer than FIVE minutes.</b>	DS	D	N	A	AS
<b>Presentation is well researched and highly informative.</b> (The best presentations will include information from a number of different sources, and integrate the presenter's own interpretations and observations.)	DS	D	N	A	AS
<b>Presentation is well organized and <u>rehearsed</u>, and delivery goes smoothly.</b> (The best way to do a good job in this category is to practice your presentation in advance a couple of times with your friends. Also, it helps to add notes into your Powerpoint so that you can determine in advance what you want to say about each slide. You can refer to these notes during the presentation and it will help you stay on track and cover all of the points you want to make. Keywords are much more useful than long blocks of text, and will help keep your delivery conversational and more spontaneous.)	DS	D	N	A	AS
<b>Presentation format is aesthetically pleasing, and does not distract from the images.</b> (Keep it simple. I suggest using neutral colors so that the work can be the focus.)	DS	D	N	A	AS
<b>Title, year created, dimensions, and materials are listed on each slide, and text is consistent.</b>	DS	D	N	A	AS
<b>Images are of a good quality, and are not pixilated.</b>	DS	D	N	A	AS
<b>Conclusion effectively synthesized main points to reveal the larger significance of the artist's work.</b>	DS	D	N	A	AS

Grade:

Additional comments: